

Joanne Howard | The Secret Salon



skinsider

07.20

dermalogica



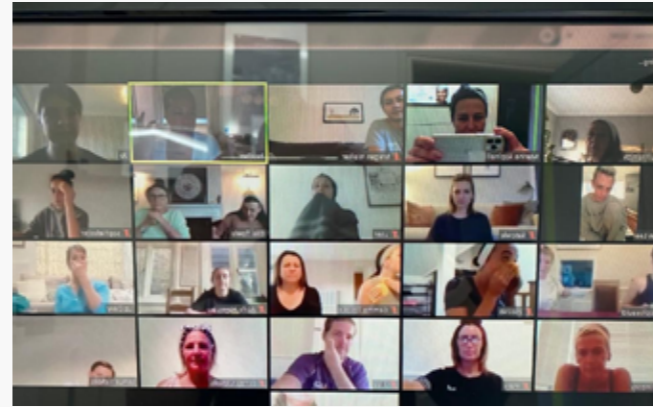
Rebecca Walley | The Skin Room

celebrating you

our professional skin therapists

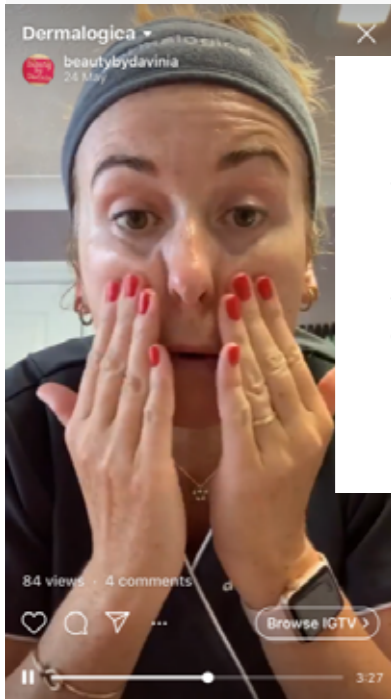
A huge part of our values surrounds Human Touch, so these unprecedented times have been very challenging for us.

We are dedicating this month's SKINsider to celebrate YOU, and share some of your lockdown success stories!



My Zoom sessions have seen anything between 12-30 people per session. Product sales have boomed and even doing 1-1 skin consultation have been so successful!

Marina Aspinall, Therabeautic



Davinia has worked hard to build up activity on her **social media** performing

'how to' videos

She has stayed connected with her clients by doing **home deliveries**.

Davinia Gomes, beautybydavinia

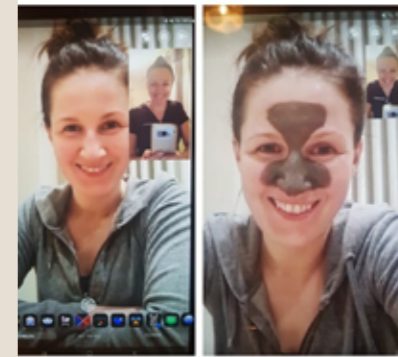


I have kept in touch with clients by doing

'mirror me'

skin consultations and with Dermalogica's support I was able to complete Clean Touch certification which gave me more confidence and reassurance of what to do when we reopen.

Justyna Misinska, Beauty by Justyna



1 TO 1 VIDEO CALLS

- * Facetime with clients
- * Skin mapping
- * Express Facial in the comfort of your home
- * Answering any questions you may have

Tel: 07517210888



I launched a **pink post beauty box** that included the Cleansing Brush and other accessories to do at-home treatments! They sold out in a day!

Laura Stafford, Beauty Rooms



I am now able to **sell Dermalogica on my website** and I'm completely buzzing about that!

Jane Brown, Campden Beauty

tribe success stories



Michele set up a GoFundMe page to **raise money for the nurses and staff** at the hospital her Mother spent her last days. Michelle donated £2000 worth of **UltraCalming™ Skin Kits** for **front line workers** wearing PPE during COVID-19.

Michele Pysl, Zenith Health and Beauty



To let my clients know **I am thinking of them**, I have been sending out purple care packages with samples and a step by step guide on how to perform a mini facial.

Kerry Abel, Skin and Beauty

our wellness edit

In Q3, we will be focusing on Wellness. Now more than ever, it's important that we prioritise physical and mental health as you prepare to reopen your doors and welcome back your clients.

Whether it's hosting a **Good Sleep, Good Skin** digital masterclass or booking your clients in for a **Time for Me ProSkin** service, we have a whole suite of assets to help you get **Back in Touch** with your clients.



£41.50
€47.80

get prepared with PPE
and merchandising materials

PPE starter kit

PPE Starter Kit contains:
1x bt-faceshield™
3x bt-smartmask™
1x Branded Full Length Apron
1x PPE Bag with Clean Touch tag

£41.50 / €47.80 per kit*
Saving £11.50 / €13.40

All PPE items including the Starter Kit will be available to purchase from week commencing 20th July - more details to follow!

bt-smartmask™

A three layer, washable, and adjustable protective face cover which can be used up to 50 times. Class 1 medical grade meeting R2016/425 PPE standards.

£10.00 / €11.55

Branded Full Length Apron

A full length branded apron with tie back and adjustable neck strap for added comfort.

£8.00 / €9.30



PPE bag with Clean Touch tag

A washable, drawstring PPE bag for transporting therapist uniform to and from the skin centre. Featuring Clean Touch name tag.

£3.50 / €4.10

bt-faceshield™

A clear, anti-fog and distortion free protective face shield which minimises pressure on the therapists face. Strategically extended nose bridge allows prescription glasses to be worn. Class 1 medical grade meeting R2016/425 PPE standards.

£10.50 / €13.15

time for me proskin service

Featuring **NEW Cooling Contour Masque**, to energise the skin whilst easing body tension. Includes meditative breathing and full body stretching.

good sleep, good skin masterclass

This Masterclass which can be performed in-person or digitally, educates your client on the importance of good sleep for good skin.

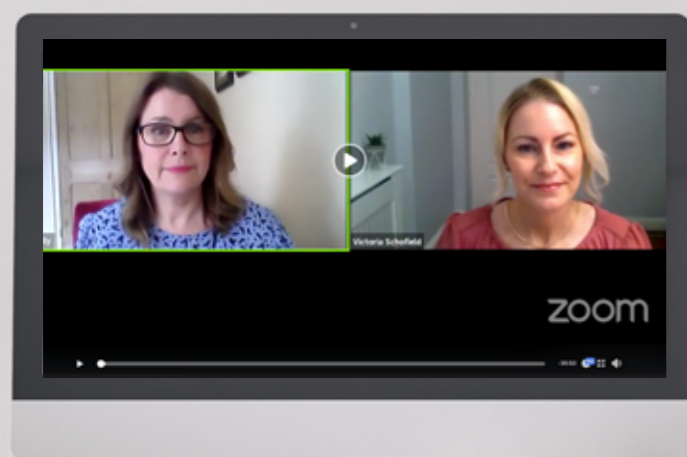
[find out more](#)



tune in

Our education experts **Sally Penford and Victoria Schofield**, covered our Q3 Quarterly Theme - The Wellness Edit in our latest Coffee Chat. If you missed it, catch up [here](#).

Wellness Edit Assets
Wellness and Me Webinar



01.07 - 31.07

Get your free **Back in Touch Merchandising Pack** when you order over **£300 / €350** in July.

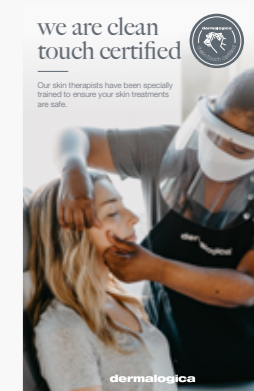
Use our pack to highlight the Wellness theme in your business, plus keep your clients updated with your latest safety precautions.

Back in Touch Pack contains:

1x Back in Touch Safety Display Sheet (5x8 & A4)
1x Time for Me Display Sheet (5x8 & A4)
1x Time for Me ProSkin Showcard (A5)

Plus get your hands on a Back in Touch A1 Poster. Available to order now!

Code: 60683 | Cost: £2.00 / €2.40 | Reward points: 2



assets

We have a whole host of Back in Touch and Wellness assets available to download here!

[DOWNLOAD ASSETS](#)

bathroom essentials

01.07 - 15.07

SPEND £400 / €464*, RECEIVE A BATHROOM ESSENTIAL BUNDLE

Stock up your client's bathroom with a Branded Wash Bag made from recycled bottles and travel size essentials.

Each bundle contains:

- 3x Branded Wash Bags
- 3x Special Cleansing Gel 50ml
- 2x Skin Smoothing Cream 15ml
- 1x Intensive Moisture Balance 15ml

ORDER NOW



WORTH
£183
€219

retail essentials

buy 3, get 1 free*

16.07 - 31.07

Buy 3 of the same product from the list below and receive the 4th FREE! Hurry, limited time only!

Products included:

- | | |
|--|---|
| 1x PreCleanse 150ml | 1x UltraCalming™ Cleanser 250ml & 500ml |
| 1x Special Cleansing Gel 250ml & 500ml | 1x Barrier Repair 30ml |
| 1x Multi-Active Toner 250ml | 1x Daily Superfoliant™ 57g |
| 1x Daily Microfoliant® 74g | 1x Dynamic Skin Recovery SPF50 50ml |
| 1x Skin Smoothing Cream 50ml & 100ml | 1x Super Rich Repair 50ml |
| | 1x MultiVitamin Power Firm 15ml |

ORDER NOW

RECEIVE 4TH
PRODUCT
FREE!



*Available while stocks last. Purchase must be on the same SKU for free product to apply. Max 10 free products per product type.

*Available while stocks last. Max 15x Branded Wash Bags, 15x Special Cleansing Gel 50ml, 10x Skin Smoothing Cream 15ml and 5x Intensive Moisture Balance 15ml per account. Excludes spend on new FlashFoliant 100ml, Cooling Contour Masque 3pk, Purifying Masque + Exfoliant 177ml and Active Clay Cleaner 237ml.



free delivery



FREE DELIVERY ON ALL ORDERS
£350 / €475 OR MORE FROM 01.07 - 15.07**

ORDER NOW

**Free delivery applicable to all orders over £350 / €475 ex VAT placed from 9am, 1st July until 11.59pm, 15th July.

INTRODUCING OUR new professional products

AVAILABLE NOW



Cooling Contour Masque 3pk

A rubberising, cooling masque designed to help firm and contour the skin. Suitable for all skin types – can also be used on eyes and lips.

Code: 211394 | Cost: £17.20 / €20.00



Active Clay Cleanser 237ml

Dual-action, mineral-rich clay and charcoal formula deeply purifies to help balance oily skin. Suitable for skin with excess oil production.

Code: 211373 | Cost: £19.00 / €22.10



Purifying Masque + Exfoliant 177ml

A 2-in-1 solution that delivers the benefits of a masque and the performance of an exfoliant in one simple step which purifies, brightens and soothes the skin. Suitable for breakout prone, prematurely ageing skin.

Code: 211396 | Cost: £38.00 / €44.15

RECEIVE ME
FREE!*



01.07 - 31.07

Spend £100 / €120* on any of the 3 new professional products, receive a Professional Prisma Protect SPF30 177ml FREE*

ORDER NOW

*Available while stocks last. Max 10x Prisma Protect SPF30 177ml per account. Prisma Protect SPF30 177ml expires Dec 2020. Spend qualified on new Cooling Contour Masque 3pk, Purifying Masque + Exfoliant 177ml and Active Clay Cleanser 237ml only. Promotion ends 31st July.

online offers



01.07 - 31.07

These are the promotions running on Dermalogica.co.uk throughout July.

Spend £85 / €85 and receive a free recycled Branded Wash Bag.

Spend £120 / €120 and receive a recycled Branded Wash Bag with 1x Daily Superfoliant™ 13g & 1x Skin Smoothing Cream 15ml.

Online promotions are subject to change based on stock levels. While we try to forward plan, please be mindful promotions may change last minute. All information is correct at time SKINsider is issued.

order online: myaccount.dermalogica.co.uk

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