

NEW! invisible physical defense spf 30

PHYSICAL SUNSCREEN FOR ALL

blends easily on
all skin tones

soothes all skin types

features ultra-sheer
Zinc Oxide



helps defend against
UVA/UVB/blue light

100% physical
sunscreen

launching 19.03

NEW Invisible Physical Defense SPF 30 is a lightweight, physical SPF formula that provides added blue light protection and helps soothe away the effects of environmental aggressors.

SIZE

50ml (retail)

177ml (professional)

COST

£23.70 / €27.90

£45.80 / €53.20

RRP

£49.00 / €59.00

N/A

NOW YOU SEE IT NOW YOU DON'T

Say goodbye to the thick, white residue that physical sunscreens leave behind.

ULTRA-SHEER ZINC OXIDE - They said it couldn't be done, but we did it! Using ultra-sheer Zinc Oxide, we've created a physical sunscreen that visibly disappears on all skin tones while blocking out harmful UV rays and blue light.



◀ **NEW**
Invisible Physical
Defense SPF 30

◀ **COMPETITOR**
Physical SPF 30

what's the difference?

PHYSICAL SPF



uses mineral sunscreens



sits on top of skin and reflects UV



ideal for all skin types, including sensitive

VS

CHEMICAL SPF



uses chemical sunscreens



absorbs and transforms UV rays into heat



ideal for most skin types and active lifestyles

SPF PROMO

available
19.03 - 30.04

We know that SPF should be worn every day of the year, but do your clients? With an SPF suitable for all skins, ensure your clients are protected all year round.

Purchase any 6 SPF products, receive FREE* SPF trial sizes and SPF merchandising materials.

RECEIVE FREE

- 2x SkinPerfect Primer SPF30 7ml
- 2x Dynamic Skin Recovery SPF50 7ml
- 1x Prisma Protect SPF30 7ml
- 1x Oil Free Matte SPF30 7ml
- 1x SPF merchandising pack (3pk)

worth over £75 / €92

Purchase from:

Prisma Protect SPF 30 50ml, Solar Defense Booster SPF 50 50ml, Invisible Physical Defense SPF 30 50ml, Total Eye Care SPF 15 15ml, Oil Free Matte SPF 30 50ml, Dynamic Skin Recovery SPF 50 50ml, SkinPerfect Primer SPF 30 22ml, Pure Light SPF 50 50ml, Sheer Tints SPF 30 40ml - all shades, Clearing Defense SPF 30 59ml, Protection 50 Sport SPF 50 156ml

