THIS is when you should moisturize skin

You've got questions, we've got answers: here's how to get the most out of your moisturizer.



story highlights

- Moisturizing is a crucial part of your ideal skin care regimen but it's important to apply your products moisturizer last for best results.
- Applying the rest of your skincare products in the right order helps you get the most out of your regimen.

Moisturizing seems like a simple concept, right? Find the right one for your skin, apply it, and you're done!

...Not quite. There's a lot more to it than that, but good news: creating a customized skin care regimen is pretty straightforward once you understand the logic behind product layering. Each product you use builds on the last – and they all work together as a system to keep your skin looking and feeling healthy. **Moisturizer will always be the last step in your skin care routine** (more on that later)!

Here are the basic steps of a complete skin care regimen, in reverse order:



Need help choosing the right moisturizer (or cleanser, exfoliant, toner or treatment) for you? Talk to a professional skin therapist who can do a thorough Face Mapping® skin analysis to help you get your healthiest skin ever.