

phyto-nature firming serum at a glance

WHAT IT IS

A dual-phase lifting, firming serum that reawakens and preserves the nature of younger-looking skin by reducing the appearance of premature skin ageing.

BENEFITS

- FLASH-FIRMS**
Minimises the appearance of fine lines after just 1 application
- LIFTS**
Reduces visible wrinkles in just 4 weeks
- REVITALISES**
Double skin's luminosity after just 1 application

APPLICATION

Dispense 1-2 pumps into the palm of your hand. Blend the two serums and smooth over cleansed face and neck. Can be used morning and/or evening. Follow with your moisturiser.

meet our other age smart® heroes



SKIN RESURFACING CLEANSER

Facial cleanser that helps retexturise ageing skin.



ANTIOXIDANT HYDRAMIST

Refreshing antioxidant toner that helps firm and hydrate.



DAILY SUPERFOLIANT™

An anti-pollution powder exfoliant that helps to improve skin texture and tone.



MULTIVITAMIN POWER RECOVERY MASQUE®

Ultra-replenishing masque that helps rescue stressed, ageing skin.



BIOLUMIN-C SERUM

High-performance Vitamin C serum that brightens and reduces the appearance of skin ageing.



DYNAMIC SKIN RECOVERY SPF50

Broad Spectrum moisturiser that helps combat the appearance of skin ageing.

INTRODUCING phyto-nature firming serum

reawaken the nature of younger-looking skin

dermalogica





skin ageing - it's not all genetics

What makes skin age? Apart from the genes you are born with, the answer may lie in your exposome (environment and lifestyle). Studies suggest that our exposome has a profound effect upon how our genes are switched on and off and therefore how our skin ages. This is known as epigenetics.

Younger skin that has not experienced accelerated ageing from the exposome typically has an even colour, good elasticity and a smooth texture. In direct contrast, skin that has experienced damage from the exposome may appear pigmented, lacking in firmness and uneven in texture.

So how do we get skin to act younger now, while future-proofing it against our exposome? These are the questions we asked when developing **Phyto-Nature Firming Serum**. The answers led us to an exciting dual phase serum which marries the science of biomimicry to mimic skins younger nature, with powerful defence against our exposome.



key ingredients

FIRMING PEPTIDES

- Sapphire-bound Glutathione
- Palmitoyl Tripeptide-28
- Trifluoroacetyl Tripeptide-2

These peptides can be found in the serum's firming phase to help firm skin and reinforce skin defenses against the exposome.

LIFTING, FIRMING BOTANICALS

- Amazonian Camu Camu
- Moroccan Rockrose Extract
- Madagascar Green Coffee Bean (Caffeic Acid)
- Phyto-Nature Technology

Both the firming and lifting phases of Phyto-Nature Firming Serum help prolong radiance, visibly revitalise skin and decrease the appearance of fine lines and wrinkles.

NEXT-GENERATION HYALURONIC ACID

Phyto-Nature Firming Serum delivers skin-firming results over time, but it also delivers an instant flash-filler effect with next-generation Hyaluronic Acid (HA).

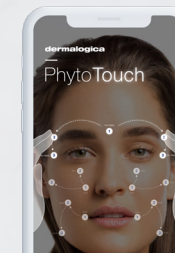
we're here to help

SKIN BAR® LESSON

Find out how to use the new Phyto-Nature Firming Serum for optimal results. With your skin therapists guidance, you'll learn how to properly layer and apply products - and get an opportunity to try them out before you buy.

SKINSOLVER®

Reawaken and preserve the nature of younger-looking skin with the Flash-Firm + Lift SkinSolver®. Double your skin's luminosity and minimise the appearance of fine lines with this revitalising 10-minute treatment. Featuring Dermalogica's Phyto-Nature Firming Serum for powerful safeguarding of natural skin defences and incorporates our new PhytoTouch widget.



PHYTOTOUCH WIDGET

Our new widget incorporates an acupressure DIY powered by Artificial Intelligence (AI) and hyper-personalised insights about your exposome.

Experience a SkinSolver® treatment or visit [phytotouch.com](https://www.phytotouch.com) to learn more.