

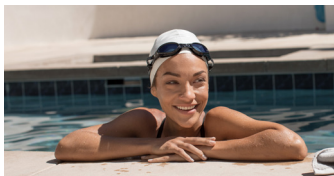
A close-up photograph of a woman's face, focusing on her eyes and freckles. A dark, semi-transparent rectangular overlay is positioned in the upper left quadrant, containing the title and introductory text. The woman's hair is visible on the left side, and the overall lighting is soft and warm.

how to treat pigmentation

Hyperpigmentation is caused by an increase in melanin. Sun exposure, hormonal influences, age and skin injuries or inflammation can all be triggers but how can it be treated?

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CAUSE



Sun exposure

This is the number one cause of hyperpigmentation as it directly stimulates melanin leading to hyperpigmentation.

Post-Inflammatory Hyperpigmentation

A darkening of the skin as a result of scarring, which can be caused by acne breakouts or skin injury.

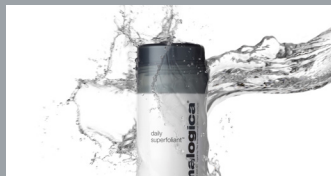
Pollution

Micro particles and gasses from traffic-related air pollution are able to penetrate the skin and lead to formation of brown spots, particularly on the face.

Hormones

Hormone related hyperpigmentation most commonly occurs during pregnancy or by women on the contraceptive pill. However, hormones can also be elevated under stress leading to dark patches appearing on the skin.

SOLUTION



Apply SPF

Full spectrum sunscreen with a minimum of SPF 30 will help shield skin from UV light and control melanin production on a cellular level.

Age Bright Spot Fader

This highly-active treatment contains Hexylresorcinol and Niacinamide to help fade pigmentation left over from breakouts.

Binchotan Charcoal

This incredible ingredient adsorbs environmental pollutants and will leave skin clean limiting potential damage. Found in Charcoal Rescue Masque and Daily Superfoliant™.

Vitamin C

Is a skin care powerhouse. A potent antioxidant and skin brightener it stops the biochemical reactions that cause uneven pigmentation to effectively brighten skin.

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