

Dermalogica

Approved Resources

Logo

Dermalogica logo - The Dermalogica logo must appear on each page that features any of the Dermalogica brand images, Products, text or other assets.

The Dermalogica logo must appear at **250 pixels wide by 80 pixels high**, and must be used in the format and colour combination provided.

The Dermalogica logo must feature a working link, to open in a full-size popup window and load www.dermalogica.com.

Colour

Colour Usage - In creating accents and navigation tools, the Dermalogica palette of colours may only be used in complementary combinations as defined below, on a white background.

black alternative 2A333A	text	6A737B	links	5793D6
	logo	979DA3	accents	E8931B
		B5B9BD		
		E2E4E5		
		F8F8F9		
AGE smart® 7A2953	UltraCalming™ 9292CE	daylight defense FFA200	body therapy 125687	
Active Clearing 00bAB2				

Font

Text must be in proportion to other elements of each page. All text is to be displayed in black or grey, and must be in Arial font. For graphical text, including navigation aids, colour from the Dermalogica colour palette may be used, according to the guidelines for use of colour above.