

2020 Reward Programs

Dermalogica Reward Program		Full year spend		Gold \$35,000 - \$49,999	Platinum \$50,000 - \$99,999	Diamond Above \$100,000	
Dermalogica Circle: rewards high volume skin centres	Plaque			✓	✓	✓	
	Annual Reward Points			500	750	1200	
	Sneak Peek			1 set(s)	2 sets	3 sets	
	Customized Education Classes per year			1	2	3	
	Invitation to networking lunch				✓	✓	
	Priority consumer referrals to nearest Skin Centre				✓	✓	
	Reserved seating at launch events and guest speaker events				✓	✓	
	5% year-end marketing voucher, issued bi-annually					✓	
		Full year spend		Bronze \$10,000 - \$19,999	Silver \$20,000 - \$34,999	Gold \$35,000 - \$49,999	Platinum Above \$50,000
Loyal-D: aimed at supporting our most loyal Dermalogica Skin Centres for their continued, exclusive support to the brand	Quarterly rebate on Professional Product and Treatment Room Merchandise	3.5%	6%	8%	10%		