

dermalogica[®]

SKIN BAR[®]

Event Collateral Pieces

Display Sheet

- Display Sheet introduces the Skin Bar event to a guest
- Customizable Date and Time are allows for PST or Dermalogica staff to identify the exact date and time of the event
- Post display sheet on Skin Bar or
- Display sheet should be set up in store one or two weeks before the Skin Bar event

SKIN BAR[®] EVENT

— Sign up here —



Get expert answers to your skin care questions, a complimentary Face Mapping[®] skin analysis and free product samples!

Date:

Time:

Sign-up Sheet

- Sign-up sheet allows guests to sign up for an upcoming Skin Bar event
- Sign-up Sheet should be placed next to Skin Bar Display sheet
- Write in event date/time in the editable area
- Set up 1 to 2 weeks before the event

Sign up for your
BEST SKIN EVER!



date/time _____

name _____ phone _____ email _____

face mapping® skin analysis • samples • gift with purchase
dermalogica

Appointment Card

- Appointment cards should be given to guests who sign up for an upcoming Skin Bar event
- This will serve as a reminder for the event
- All information on appointment card should be filled out before giving to a client



GET EXPERT ANSWERS TO
YOUR SKIN CARE CONCERNS.

SKINBAR® EVENT

Your Seat is Reserved!

date: _____

time: _____

skin therapist: _____

location: _____

Need to reschedule? Call us at _____

Table Tent

- Table Tent invites guests to have a seat at the Skin Bar event table
- Table tent has call-back to store associate – be sure ULTA staff is aware of this as they may receive questions
- Place 2 table tents on event table on the day of the event



Placemat

- The Skin Bar placemat is designed to be an interactive piece that will help guests select their perfect skin care regimen.
- Allow guests to place their favorite products in the circles labeled 1-6
- Placemats should be set at each seat at the Skin Bar event table

