

dermalogica®

profitflash

july 2016

— **NEW** —
personalized gift
with purchase



FREE with retail purchase!

Plus, **NEW** Large Travel Bag Now Available ▶



buy \$1,000 in retail products to receive an exclusive GWP bundle!*

Contains up to **20 personalized GWPs (3 products per bag)**, plus merchandising materials.



a personalized GWP to meet every shopper's skin care needs

Help your clients design their own gift with purchase around their Face Mapping® results.

receive free	size	qty	retail value	total value
Essential Cleansing Solution	1 OZ	10	\$10.00 each	\$100.00
Dermal Clay Cleanser	1 OZ	10	\$10.00 each	\$100.00
Multi-Active Toner	1 OZ	10	\$5.50 each	\$55.00
HydraBlur™ Primer	0.24 OZ	10	\$4.50 each	\$45.00
Antioxidant HydraMist	0.33 OZ	10	\$4.00 each	\$40.00
Barrier Repair	0.24 OZ	10	\$13.00 each	\$130.00
2016 Trial Size Bag	each	20	\$6.00 each	\$120.00
Merchandising Pack (Display Sheet, Kit Bin Inserts)	3 pack	1	\$3.00 each	\$3.00
code: 5469		(20 GWPs up to \$39.00 value each)		total retail value: \$593.00

Suggested Client Offer: Buy \$100 in Dermalogica and receive a personalized GWP with 3 products of your choice!

Merchandising Suggestions:

- Use Kit Bin (SKU 4120) to merchandise with the Kit Bin Header/Insert included in this GWP bundle. (See kit bin image above!)
- Have clear bowls? Use them to showcase the products in a playful way! Merchandise them with the Display Sheet included in this GWP bundle.



Digital materials available for download at the [Business Center > What's New](#)



summer's hottest travel bag

Perfect for jet-setting clientele, our new hanging travel bag features an updated liner and an interior roomy enough to hold your client's travel essentials in an organized manner.

code: 5442

professional price: \$12.00

derm dollars: 12

dimensions: 10.5" L x 4" W x 7.5" H

*Limits may apply. While supplies last.