

dermalogica®

profitflash

may 2016



your best skin

over **\$700**
retail value!

— **Web exclusive!** —
Get Daily Microfoliant® travel sizes for the **first time ever.**

at any age

event kit

limited
time offer



target **TWO** top
skin concerns
with **ONE** event!

Spend \$300 on AGE Smart® and Clear Start™ products to get the **Your Best Skin at Any Age** Event Kit for only \$50 (a \$715 value).*

*Purchase must include at least one Clear Start™ product.

The **Your Best Skin at Any Age Event Kit** includes:

code	qty.	item	size	retail value
300664	10	AGE Smart® MultiVitamin Power Players Gift with Purchase	each	\$50.00 each
300660	10	Clear Start™ School Day Skin Essentials Gift with Purchase	each	\$21.00 each
5439BBC	20	Your Best Skin at Any Age Bounce Back Cards	2" x 3.5"	\$4.00
5439DS	1	Your Best Skin at Any Age Display Sheet (two-sided)	8.5" x 11"	\$1.00
5439-7-00	1	Your Best Skin at Any Age Event Kit Guide	8.5" x 11"	—

professional cost: **\$50.00**

derm dollars: 50

total retail value: \$715.00

code: 5439

how to use your event kit

Ring in Wedding Season!

Have a wedding-themed event to give brides, bridesmaids, moms and guests glowing skin for those picture-perfect moments.

Post-Mother's Day gifts!

Surprise moms who redeem their Mother's Day gift certificates in June with an AGE Smart® GWP.



Need more event theme ideas or planning support? Find a checklist, phone script, display sheets, postcards, placemat and eblast on the Business Center at business.dermalogica.com

web exclusive!

for the first time ever, buy daily microfoliant® travel sizes at buy.dermalogica.com



great as a gift!

professional price: \$6.25 each

code: D110991

Place your orders online – fast, easy and at your convenience!



free shipping

Orders over \$300 (domestic US only) receive complimentary shipping!



monthly offers

Enjoy ongoing Profit Flash promotions.



for professionals only

Everything on your order form is available online at professional prices.

Not yet registered? Visit buy.dermalogica.com to start shopping.

hot
impulse
buy!



limited time offer

protection 50 sport on the go!

Use this branded POP cash-wrap display to encourage spur-of-the-moment purchases of our feather-light, water-resistant, Broad Spectrum sunscreen during checkout! Each display comes with 12 convenient 0.5 OZ travel sizes.

code: 300634

professional price (12-pack): \$36.00

retail price (each): \$6.00 (total price: \$72.00)

bite-size business solutions: event planning a-z



See your retail dollars, service bookings and community buzz soar every time you hold a well-planned event! At this workshop, we'll teach you how to take events on the road, who to partner with to attract new clients, and how to market your events through social media and the Web.

You will also understand how to:

- Establish the goal of your events
- Better time and plan your events for success
- Make the big day as flawless as possible
- Follow up with clients for better business

duration: 1/2 day, theory and hands-on

fee: Complimentary

hours: 10:00 am–1:00 pm or 2:00 pm–5:00 pm

dates: See current Dermalogica class calendar

Visit education.dermalogica.com or call **1-888-29-CLASS (25277)** to enroll.