

dermalogica®

profit flash

november 2015

NEW!

charcoal
rescue
masque

dermalogica®

a skin care system researched and developed by The International Dermal Institute

charcoal **rescue** masque

All-in-one

treatment masque detoxifies, brightens
and invigorates all skin conditions.

limited-time offer inside!

Also inside: Clear Start™ Gift With Purchase



retail product stock-up!

clear start™ gift with purchase

Equip teens with this critical breakout-fighting duo – great for use on the go as teens head back to school after the holidays. **Fits easily into stockings, backpacks and lockers!**

Purchase \$200 of retail products (including one or more Clear Start products) and get **4 FREE** GWPs!*



Get 1 additional GWP for each additional **\$50** retail purchase.

each GWP includes:

- Breakout Clearing All Over Toner (1 OZ / 30 mL)
- Breakout Clearing Emergency Spot Fix (0.17 OZ / 5 mL)
- NEW! Skin Soothing Hydrating Lotion (sample)

code: 300660 / retail value: \$22.00

suggested consumer offer:

Purchase two products (including one Clear Start product) and get a **FREE** Clear Start GWP worth \$22!

*Limits may apply. While supplies last.

the go-to **treatment masque** for tired, lackluster skin

When skin looks stressed, **NEW Charcoal Rescue Masque** delivers a fast-acting “pick-me-up” that is ideal for all skin conditions. It addresses skin aging, dullness, breakouts and sensitivity simultaneously for a healthy, vibrant glow – and can be incorporated into any skin health regimen.

purifies

Activated Binchotan Charcoal powerfully draws out excess oil and impurities.

brightens

Volcanic Ash, Sea Silt and Bamboo Extract exfoliate while **alpha hydroxy acids** accelerate skin cell turnover and renewal.

calms

Niacinamide combats redness and congested pores.



revitalizes

Sulfur removes dulling dead skin cells, combats breakout-causing bacteria and energizes skin.

refines

Chilean Wild Mint Leaf Extract improves skin texture and reduces pore visibility.

limited-time offer

save
OVER **31%!***

buy

code	qty.	item	size	professional price	retail price
111207	6	Charcoal Rescue Masque	2.5 OZ	\$23.00 each	\$46.00 each

get FREE

code	qty.	item	size	professional price	your cost
711207	1	Charcoal Rescue Masque Tester	2.5 OZ	\$22.00	FREE!
5304	3	Charcoal Rescue Masque Trial Size	0.75 OZ	\$27.00 (\$9.00 each)	FREE!
611207	12	Charcoal Rescue Masque Foil Samples	each	\$4.80 (\$0.40 each)	FREE!
5308	1	Display Sheets	3-pack	\$2.00	FREE!
5309	1	Consumer Brochure	12-pack	\$3.00	FREE!
5338	1	Gray Line Shelf Talker Inserts	2-pack	\$1.00	FREE!
5307	1	Training Manual	each	\$1.50	FREE!

your price: \$138.00

offer code: 300679

value of free goods: \$61.30

total value: \$199.30

total savings: 31%



OPTIONAL FREE ADD-ON

Order a launch offer and ask for an Exfoliants and Masques tester unit replacement tray! (**Note** that this tray was already available with the September 2015 HydraBlur Primer launch offer.)

code: 4220EXF-02

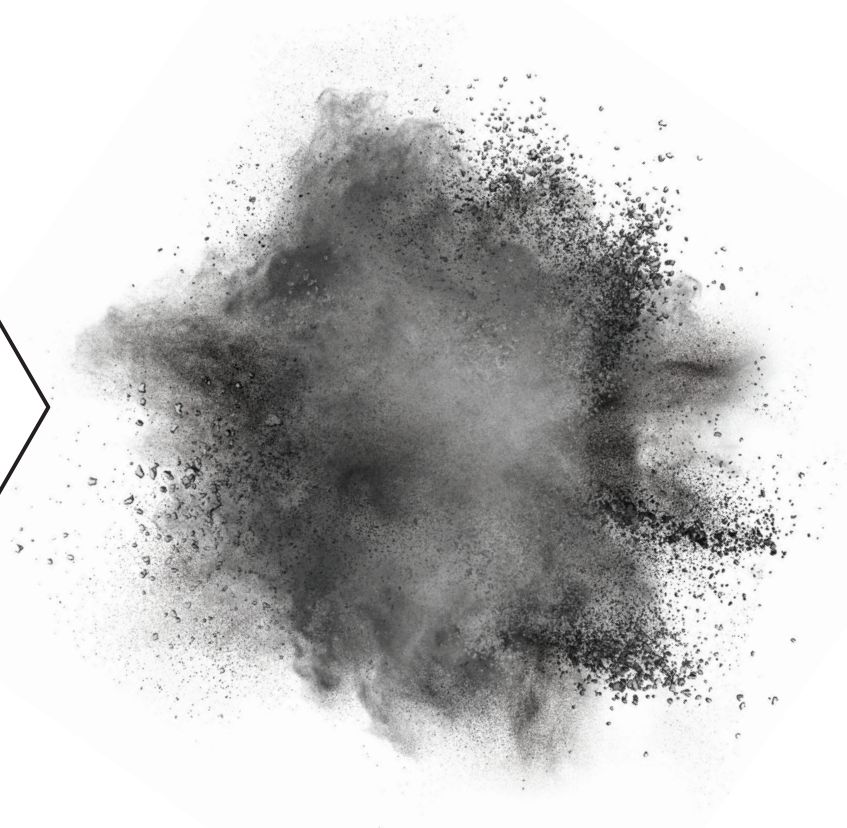
cost: \$5.00

derm dollars: 5

*Limits may apply. While supplies last.



TRY IT
NOW!



Display Sheets (3-pack)
code: 5308
cost: \$2.00
derm dollars: 2



Training Manual
code: 5307
cost: \$1.50
derm dollars: 2



Consumer Brochures (12-pack)
code: 5309
cost: \$3.00
derm dollars: 3

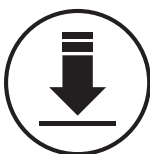


Shelf Talker (2-pack)
code: 5338
cost: \$1.00
derm dollars: 1



charcoal rescue masque tools now on the business center

Download them at business.dermalogica.com under "What's New" on the homepage.



- Product images
- Social Media Infographic including Ingredient and Masque Overview
- Poster
- Customizable Display Sheet
- Customizable Postcard
- Graphic Cube Insert
- Customizable Event eBlast
- Customizable Event Display Sheet
- Online Banner
- Skin Kit Bin Retrofit
- Skin Bar Lesson
- Materials Safety Data Sheet (MSDS)

new! ionactive™

power treatment workshop

Dermalogica Professional Expert Strength IonActive System is coming in 2016! Now's the time to learn how to use this concentrated cooling and warming product system so you can give action-packed, bio±charged treatments for visible, accelerated results. IonActive System combines the art of personalization and the science of ionization to drive ingredients farther and faster into the skin. Ideal for treating challenging skin concerns such as acne and skin aging, this supercharged treatment is optimizable with electrical modalities and creates unparalleled sensorial experiences that will leave clients wanting more.

duration: 1/2 day, theory and hands-on

hours: 10:00 am–1:00 pm or 2:00 pm–5:00 pm

fee: Complimentary

dates: See current Dermalogica class calendar



updated!

targeted treatments with technology

This electrifying class is the perfect companion and prerequisite for the IonActive Power Treatment Workshop. Combining the IonActive System with advanced treatment-room technology allows you to perform state-of-the-art treatments while gaining substantially more noticeable results on the skin. Together, we'll explore the many devices flooding the market – from hydro-dermabrasion to LED – and discuss how to make a powerful, effective connection from client to product to machine.

duration: 1/2 day

hours: 10:00 am–1:00 pm or 2:00 pm–5:00 pm

fee: Complimentary

dates: See current Dermalogica class calendar

Enroll at education.dermalogica.com or call **1-888-29-CLASS (25277)**.