

dermalogica®

# profit flash

october 2015



**EXCLUSIVE**  
Facial  
Cleansing Mitt  
inside!

## limited-edition holiday skin sets

**PLUS** attend our launch event for **EIGHT NEW formulas**, coming soon!

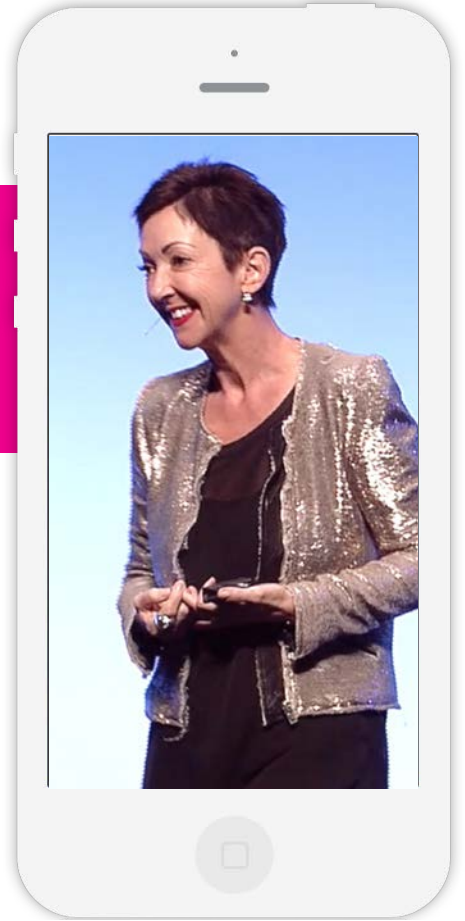
# Only Connect

with Jane Wurwand

Watch Dermalogica Founder and Chief Visionary Jane Wurwand's electrifying speech at Congress – now available, only on the Congress App!

It's your number one mobile resource for connecting with the entire Dermalogica Tribe worldwide.

- Access Congress 2015 presentations, photos and posts.
- Share your questions, feedback, tips and accomplishments.
- Network with the Tribe online and continue to grow your business!



**Don't have the app yet?** Visit the Apple App Store or Google Play and search "Dermalogica Congress" to download it.



**TWO**  
— launches —  
**EIGHT**  
— formulas —  
**ONE**  
exclusive event

**NEW!**

Charcoal Rescue Masque and Professional Expert Strength IonActive™ System are making their big debut together. Experience both and take home a **FREE gift** at our one-day launch event.

**\*Featured Speakers**

**Jane Wurwand**, Founder and Chief Visionary of Dermalogica

**Dr. Diana Howard**, Vice President of Research and Development, Global Education

location	date	time
Atlanta	Monday, November 2 <sup>nd</sup>	6:00 pm–8:00 pm
Boston	Monday, November 9 <sup>th</sup>	6:00 pm–8:00 pm
Chicago	Monday, November 2 <sup>nd</sup>	11:00 am–1:00 pm
Dallas	Monday, November 2 <sup>nd</sup>	6:00 pm–8:00 pm
Denver	Monday, November 2 <sup>nd</sup>	6:00 pm–8:00 pm
Fort Lauderdale	Tuesday, November 3 <sup>rd</sup>	6:00 pm–8:00 pm
Houston	Monday, November 2 <sup>nd</sup>	10:00 am–12:00 pm
Irvine	Monday, November 2 <sup>nd</sup>	10:00 am–12:00 pm
Los Angeles*	Monday, November 2 <sup>nd</sup>	10:00 am–12:00 pm
Minneapolis	Wednesday, November 4 <sup>th</sup>	10:00 am–12:00 pm
New York	Monday, November 2 <sup>nd</sup>	11:00 am–1:00 pm
Orlando	Monday, November 2 <sup>nd</sup>	11:00 am–1:00 pm
Philadelphia	Monday, November 2 <sup>nd</sup>	6:00 pm–8:00 pm
Sacramento	Monday, November 2 <sup>nd</sup>	1:00 pm–3:00 pm
San Francisco	Monday, November 2 <sup>nd</sup>	11:00 am–1:00 pm
Scottsdale	Monday, November 2 <sup>nd</sup>	11:00 am–1:00 pm
Seattle	Monday, November 2 <sup>nd</sup>	11:00 am–1:00 pm
Vienna	Tuesday, November 3 <sup>rd</sup>	6:00 pm–8:00 pm

**RSVP at 1-888-29-CLASS (25277)  
or [dermalogica.com/launch](http://dermalogica.com/launch)**





# limited-edition holiday skin sets\*

**Buy** Active Moist (3.4 oz)  
**Get a FREE** Dermal Clay Cleanser (1 oz)  
and Facial Cleansing Mitt.



code: 300652  
professional price: \$30.00  
suggested retail price: \$60.00

**Buy** Skin Smoothing Cream (3.4 oz)  
**Get a FREE** Special Cleansing Gel (1 oz)  
and Facial Cleansing Mitt.



code: 300653  
professional price: \$31.00  
suggested retail price: \$62.00

Soft, durable  
**Silicone Mitt**  
helps slough off  
dead skin cells!

**Buy** Intensive Moisture Balance (3.4 oz)  
**Get a FREE** Essential Cleansing Solution (1 oz)  
and Facial Cleansing Mitt.



code: 300654  
professional price: \$32.00  
suggested retail price: \$64.00

**Buy** Super Rich Repair (1.7 oz)  
**Get a FREE** Skin Resurfacing Cleanser (1 oz)  
and Facial Cleansing Mitt.



code: 300655  
professional price: \$41.00  
suggested retail price: \$82.00

\*While supplies last.

# 3 travel-sized sets

## Our Favorites

Includes Daily Microfoliant® (0.45 OZ),  
Multi-Active Toner (1 OZ),  
Skin Hydrating Masque (0.75 OZ)  
and MultiVitamin Power Firm (0.17 OZ).



code: 300656

professional price: \$15.00

suggested retail price: \$30.00

## Body Therapy

Includes Conditioning Body Wash (2.5 OZ),  
Body Hydrating Cream (2.5 OZ)  
and Stress Relief Treatment Oil (0.5 OZ).



code: 300657

professional price: \$15.00

suggested retail price: \$30.00

## Clear Start™

Includes Breakout Clearing  
Foaming Wash (1 OZ), Blackhead Clearing Pore  
Control Scrub (0.5 OZ) and Breakout Clearing  
Overnight Treatment (0.5 OZ).



code: 300658

professional price: \$10.00

suggested retail price: \$20.00

# holiday merchandising

## NEW Feature Table!

Make a holiday hot spot with this lightweight table – great on the road, at events or for seasonal displays!

- Made of durable Sintra PVC.
- Ships with two 13" w x 16" h Display Sheets.
- Includes 13" w x 16" h Display Sheet holder on both sides.
- Ships flat. Stores flat.
- Assembly required. Instructions included. Can be reassembled.

**code:** 5290

**professional price:** \$115.00

**derm dollars:** 115

**size:** 37" h x 14" d x 14" w



## Display Sheets (3-pack)

FREE with purchase of \$200 worth of Limited-Edition Holiday Skin Sets.\*

**code:** 5333

**cost:** \$2.00

**derm dollars:** 2



## Skin Kit Band

Ships FREE with purchase of applicable Skin Kit.\*

**code:** 5261

**professional price:** \$0.30 each

**derm dollars:** 1



## Dermalogica Ribbon

**code:** 4845

**professional cost:** \$1.00

**derm dollars:** 1

**size:** 16.4 ft/5 meter roll

## Dermalogica Gift Tags (6-pack)

**code:** 4956

**professional cost:** \$1.00

**derm dollars:** 1

\*Limits may apply. While supplies last. Skin Kit Band not included on Shave, Body Therapy, PowerBright TR<sub>x</sub>™ and Clear Start™ Skin Kits.