



dermalogica[®]
a skin care system researched and developed by The International Dermal Institute

hydrablur[™] primer

NEW!

hydrablur[™] primer

Instantly hydrate and refine skin
for a flawless finish.

Save 23%
with the launch offer!

earn free

AGE Smart® GWP's



Stock up on the MultiVitamin Power Players Gift With Purchase (GWP)! This power-packed set of top-selling favorites arrives in a quilted Dermalogica bag your clients will love to reuse!

BUY

\$200 worth of AGE Smart® retail or professional products

RECEIVE

4 free GWP's*

Plus, get 1 additional GWP for every additional \$50 purchase.

Each GWP includes:

- MultiVitamin Thermafoliant® (0.5 OZ / 15 mL)
- MultiVitamin Hand and Nail Treatment (0.5 OZ / 15 mL)
- MultiVitamin Power Serum (0.24 OZ / 7 mL)
- MultiVitamin Power Firm (sample)
- Quilted Dermalogica cosmetic bag

code: 300664

retail value: \$50.00

Bonus inside the GWP: a step-by-step hand treatment featuring the MultiVitamin Power Players.

Promote this amazing offer! Get a FREE MultiVitamin Power Players Display Sheet with \$200 minimum purchase.

*Limits may apply. While supplies last.

naturally flawless skin in one simple step

Meet the latest innovation from Dermalogica! HydraBlur™ Primer is the ideal multi-tasking primer for all skin conditions, particularly dry or dehydrated skin. This lightweight, non-greasy formula powerfully hydrates and transforms skin into an even surface with a dramatic "blurring" effect. The result is a flawless canvas for make-up application – or a naturally-radiant, make-up-free appearance when used alone.

HydraBlur™ Primer offers three benefits in one formula:

1

intense moisturization

H₂ORelease™ Complex and Abyssinian Oil help provide intense, sustained-release moisturization that locks in optimum hydration levels, helping decrease the appearance of fine lines and wrinkles.

2

neutral coverage

Unique, microencapsulated color technology prevents shade shifting and releases bursts of color upon application to provide light coverage that balances all skin tones while Whu-Zhu-Yu Fruit Extract enhances skin radiance.

3

pore-refining properties

Pore-refining Mushroom Extract reduces the size and appearance of pores without drying the skin.

insider tip

Apply HydraBlur Primer with a damp sponge or a foundation brush for an added blurring effect.



limited-time launch offer*

save 23%

buy

code	qty.	item	size	professional price	retail price
111198	6	HydraBlur™ Primer	0.75 OZ	\$23.00 each	\$46.00 each

get FREE

code	qty.	item	size	professional price	your price
711198	1	HydraBlur™ Primer Tester	0.75 OZ	\$22.00	FREE!
5258	3	HydraBlur™ Primer Trial Size	0.24 each	\$6.75	FREE!
611198	12	HydraBlur™ Primer Foil Sample	each	\$4.80	FREE!
5271	1	Display Sheets	3-pack	\$2.00	FREE!
5272	1	Consumer Brochures	12-pack	\$3.00	FREE!
5274	1	Updated Shelf Talker Inserts	2-pack	\$1.00	FREE!
5273	1	Training Manual	each	\$1.50	FREE!

your price: \$138.00

offer code: 300676

value of free goods: \$41.05

total value: \$179.05

total savings: 23%

OPTIONAL OFFER ADD-ON*

Order a launch offer and ask for an Exfoliants and Masques tester unit replacement tray!

code: 4220EXF-02

professional cost: \$5.00

derm dollars: 5



*While supplies last.



try it
now!

merchandise for success



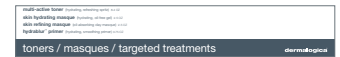
Display Sheets (3-pack)

code: 5271
cost: \$2.00
derm dollars: 2



Consumer Brochures (12-pack)

code: 5272
cost: \$3.00
derm dollars: 3



Shelf Talker (2-pack)

code: 5274
cost: \$1.00
derm dollars: 1



tools for the trade

Need more materials for creating an eye-catching hot spot or updating your website? Find new HydraBlur™ Primer tools on the Business Center! Download at business.dermalogica.com under "What's New" on the homepage.

What you'll find on the Business Center:

- Product images
- Social Media Infographic
- Customizable Display Sheet
- Poster Banner
- Table Tent
- Customizable Postcard
- Graphic Cube Insert
- Customizable Event eBlast and Display Sheet
- Materials Safety Data Sheet (MSDS)
- Merchandising Hot Spot Instructions
- Schematics
- Ad Slick
- Skin Kit Bin Retrofit

profit flash

dermalogica®



coming soon!

The ultimate skincare rescue for all skin conditions is launching very soon! Stay tuned for all the details, including nationwide launch events.



NEW! for dermalogica experts only: the skin expert series

Think you're at the top of your game? Our new master-level workshops will push you even further. Expose yourself to the science and histology of sensitization, adult acne and skin aging, as well as advanced ingredient technology behind Dermalogica's top-segment products. Then put your knowledge to the ultimate test by performing a prescriptive treatment!

Skin Expert: UltraCalming™

Uncover the latest scientific breakthroughs in the biology of sensitive skin and learn how to manage sensitized skin conditions including eczema and rosacea.

Skin Expert: MediBac® Clearing

Sharpen your problem-solving skills with effective consultation techniques and adaptive regimens related to the advanced clinical analysis of adult acne.

Skin Expert: AGE Smart®

Enrich your knowledge of ingredient technology as it relates to progressively managing the biochemical changes in aging skin.

Skin Expert: PowerBright TR_x™

Explore different forms of pigmentation and isolate where professional treatment can make a difference.

duration: 1/2 day each **hours:** 10:00 am–1:00 pm or 2:00 pm–5:00 pm

To gain access to Expert-only classes, contact an education registrar at the **1-888-29-CLASS (25277)** or enroll at **education.dermalogica.com**.

